



**PHOENIX<sup>4</sup>**  
THE PROFESSIONAL SHOWCONTROLLER

## **Pangolin acquires Phoenix intellectual property, retains team as development and support resource**

*Pangolin Laser Systems Inc. a world leader in laser control software and hardware for the entertainment industry has acquired the intellectual property of Phoenix Showcontroller GmbH and CO.KG, in a move which will benefit laser show clients around the world, giving them access to the very best in laser control technology.*

**ORLANDO, Fla, April 11, 2013** - Pangolin Laser Systems, the world's leading provider of laser control software and hardware for the entertainment industry, announced today that their company has acquired the intellectual property of Phoenix Showcontroller of Germany, another well-known manufacturer of laser show control products. Pangolin and Phoenix came together to structure the terms of this agreement, with a shared vision in mind to help continue to grow the laser light show industry as a whole.

"We look forward to welcoming Phoenix clients from around the world into the Pangolin family", said William R. Benner Jr., President and CTO of Pangolin Laser Systems. "This acquisition, and the ability to incorporate the best parts of the Phoenix software into our product line, will be a great compliment to our award-winning line of laser controllers, and will also help us to better serve our global client base and the laser industry as a whole. We also look forward to working with members of the Phoenix team to see how we can incorporate Pangolin technologies into the Phoenix platform, to fulfill our overall vision and continue to grow the laser entertainment industry."

"Over the years, Phoenix Showcontroller has put a heavy emphasis on providing clients with quality products, and great support", said Boris Bollinger, President of BocaTec Sales and Rent GmbH (parent company of Phoenix Showcontroller). "This has been one of the guiding principles behind our company philosophy. This new cooperation with Pangolin Laser Systems will help to further this initiative, as Pangolin also shares the same values and long term goals. It was a great pleasure to work with the Pangolin Team to structure this agreement, and I believe that they will do a great job in continuing to provide clients around the world with high quality laser control systems and fantastic support to back them up."

During the announcement, the Pangolin team also mentioned that support of the Phoenix platform would continue for the foreseeable future, and that the central support location for Phoenix would remain in Hamburg, Germany. In the same light, sales of Phoenix products would also continue to be exclusively distributed by Laserworld AG, a well known manufacturer of laser show systems used across a wide variety of entertainment applications.

## **About Phoenix Showcontroller GmbH & CO.KG**

Phoenix Showcontroller is a well-known manufacturer of software and hardware for laser entertainment applications. The developers of the Phoenix platform have a strong history in the laser light show industry, and have participated in numerous large scale laser shows and multimedia events, which gave them the inspiration to develop the Phoenix software. Products made by Phoenix are sold to clients around the globe, and since 2010 they have been exclusively distributed by Laserworld AG. More information about Phoenix can be found on their website at [www.phoenix-showcontroller.de](http://www.phoenix-showcontroller.de).

## **About Laserworld AG**

Laserworld is a fast-growing company and an important worldwide supplier of laser show systems. They have a very wide product range starting with low priced and small laser devices up to high end laser systems for the most professional of applications. Laserworld is proud to offer clients a broad product range of products, which is strategically well positioned in the market. The entire development and production of their laser systems is done using their own production lines. Laserworld products undergo vigorous quality control measures, to ensure that a superior quality and technical level is achieved. Laserworld laser projectors fulfill all European safety standards including CE, CCC, RoHS and GS certificates. More information about Laserworld is available on their website at <http://www.laserworld.com>. You can also visit them on Facebook at <http://www.facebook.com/LaserworldAG>.

## **About Pangolin Laser Systems Inc.**

Since 1986, Pangolin has amassed a global client base spanning over 63 countries, firmly positioning themselves as the world leader; providing software and hardware solutions to the laser display and entertainment industries. The company, with offices in the USA, Central Europe, and Mainland China, has received more than 30 awards for technical achievement and product quality, and their software has contributed to more than 280 Artistic Awards for its users. Pangolin has products being used by some of the largest events, companies, and brands currently known, including major theme parks such as Disney World, SeaWorld, Universal Studios, and Six Flags; major motion picture companies such as 20th Century Fox and DreamWorks pictures; high-tech companies such as PC Magazine, Boeing, and Lawrence Livermore Labs; popular brands such as Mountain Dew, T-Mobile, and Motorola; major sports teams and events such as the Orlando Magic, Philadelphia Eagles, and Super Bowl XLIV; and top-named musical talent including Madonna, Drake, Usher, Metallica, the Black Eyed Peas, Jennifer Lopez, Shakira, Jean Michel Jarre, Justin Timberlake and many others.

More information on Pangolin can be found at their website <http://www.pangolin.com>, and on their Facebook page at <http://www.facebook.com/PangolinSystems>.